



Press information

Engenhardt sets sights toward Berlin

Bureau for design, visual and verbal communication stages new office in capital city

Berlin/Stuttgart (Germany), October 11, 2010 - Bureau for design Engenhardt Stuttgart * Berlin has a new satellite office right in the center of the ever evolving city Berlin. The additional location will provide the team around founder Marc Engenhardt with a bigger platform for attention and artistic exchange. Furthermore, the capital city is a proper location to make international contacts. With offices in Stuttgart and Berlin, a broader audience can be reached – from industry leaders and entrepreneurs to trendsetters.

Berlin offers limitless possibilities. Its strong culture, independent attitude and constant state of transformation set it apart from other cities in Germany. "The combination of offices in Stuttgart and Berlin allows for the development and implementation of inventive and offbeat concepts", explains Marc Engenhardt the reasons for establishing an office in the capital city. "In addition, Berlin is without a doubt a springboard for international opportunities."

The decision to open a new office in Berlin will not only further extend the network into the cultural and creative industry, but also put the design bureau on the radar of business leaders and entrepreneurs, opening the door to a plethora of new opportunities and connections. As an international hotspot, Berlin offers a larger platform for attention and the potential to reach more people.

The team at Engenhardt Stuttgart * Berlin puts a high value on the content and conceptual processes behind the design, as well as highest quality and precision in every last detail. This dedication to excellence produces a value-creating positioning for the customers that supports healthy growth and generates sustainability. The core competencies include the attending of clients in corporate design processes as well as the implementation in digital and classic media.

Character count: 1,971 characters (incl. spaces)



Photo 01: Marc Engenhardt founded his bureau for design, visual and verbal communication in Stuttgart 6 years ago. Now, in 2010 he opens an additional office in Berlin to create a bigger platform for attention and artistic exchange. Source: Engenhardt Stuttgart*Berlin



Photo 02: energizing identities – These days, posters are hanging in whole Berlin to announce the opening of the new bureau for design, visual and verbal communication. Source: Engenhardt Stuttgart*Berlin

Photos in printable quality available through: <http://www.oha-communication.com/en/engenhardt-stuttgart-berlin/358-office-berlin.html>

*Engenhardt Stuttgart * Berlin develops concepts and design solutions in all areas of visual and verbal communication. The services include consulting and realization of projects for companies, personalities, arts and culture. The core competencies include the attending of clients in corporate design processes as well as the implementation in digital and classic media. Thereby lasting comprehensibility and value-adding positioning is intended by offering highest visual and textual quality. The bureau which has received multiple international awards, was established in 2004 by graphic designer Marc Engenhardt in Stuttgart.*

Engenhardt has a longstanding reputation of supporting emerging talent: offered annually, the 'Engenhardt Sponsorship,' entails design assistance and concept creation for those who don't possess the financial means for such support.

*For more information about Engenhardt Stuttgart * Berlin, visit www.engenhardt.com and <http://sponsorship.engenhardt.com>.*



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