

Press information

oha communication releases new website

PR agency portal offers journalists easy access to press material for clients

Stuttgart, June 25 2009 – oha communication has a new internet appearance. Those interested need just visit “www.oha-communication.com” for all pertinent information regarding the Stuttgart based agency PR and its clients. An additional service is the ‘press portal.’ All press information for clients is located here as well as printable photos available for download. This new platform doesn’t just offer information, but also grants clients and journalists easier access to reports and photos.

A current, attractive and refined internet presence is one the most important communication instruments a company can have. Especially for international communication, the ‘world wide web’ offers an efficient infrastructure to reach select target groups and provide them with custom tailored information.

“With the new website oha communication aims to offer journalists, existing and potential clients an attractive and accessible platform for information,” explains Oliver Frederik Hahr, PR consultant and founder of the agency located in Stuttgart. “Since we assist companies in establishing and developing international relations, we’ve opted for an English language online presence.”

Besides the presentation of the agency, the team and its accomplishments in both “Consulting” and “Public Relations,” the clients, above all, receive space for attention. On the new website, all clients are presented with a company profile and project description. In addition, all of the press releases and photos are available in the press portal, which are easy to find through search engines as well.

When distributing press releases, links to the larger files will be made available in the directory of the press portal in lieu of an attachment. This relieves the inboxes of journalists and the messages are also less frequently classified as spam.

The homepage was developed by the agency on the “Joomla” platform. The flexible and expandable content management system allows the website contents to be swiftly updated and expanded. It is well suited for smaller to medium size platforms, however larger portals have also already been realized with this system. “Joomla” is free for commercial use and is licensed under the GNU General Public License.



Photo: The new website from oha communication offers journalists, existing and potential clients an attractive platform for information. Source: oha communication

The above photo can be downloaded in printable quality through the following link: http://www.oha-communication.eu/rokdownloads/PresseberichteZIP/oha/090625_oha_Launch_Website.zip

oha communication is a consultancy and agency for international public relations. The team supports companies in attracting the attention of selected target groups, in particular in the fields of design, technology and healthcare. The services include profile development, strategic and country-specific PR advisory as well as the coordination and implementation of PR activities. oha communication was founded in 2007 by Oliver Frederik Hahr and is headquartered in Stuttgart, Germany. For more information about oha communication, visit www.oha-communication.com.

Agency Contact:

Oliver Hahr

oha communication

Phone +49 (0)711/5088 6582-1

Fax +49 (0)711/5088 6582-9

E-Mail oliver.hahr@oha-communication.com

Internet www.oha-communication.com