

Press information

New Website for Private Practice Jutta Hahr

oha communication accompanies new internet appearance with online PR.

Stuttgart/Frankfurt am Main, August 7 2009 – The private practice for relaxation and self-development of Jutta Hahr has a new website. The Stuttgart PR agency oha communication developed the concept and the new website with the Content Management System, ‘Joomla.’ Through “www.lomi.de,” counseling clients, seminar participants and other interested parties can find all pertinent information regarding Jutta Hahr and her work as a therapist and instructor for kinesiology and Hawaiian body work.

“The new website was devised with a fresh and modern look, in line with the corporate design,” explains Verena Engenhardt from oha communication, “The three areas of practice – consulting, seminars and body work – are presented with equal emphasis. And the clear navigational structure ensures that every visitor can quickly access the topic that he or she finds particularly interesting.”

Jutta Hahr is a certified physical therapist and instructor for kinesiology and Hawaiian body work. As a consultant she has supported individuals and companies for more than 30 years in achieving a more relaxed and stress free way of life. This revolves especially around the themes of health, lifestyle, relationships, work and money management. In addition, Jutta Hahr leads, organizes and translates seminars and lectures, both domestically and abroad, about Huna, Hawaiian body work und Hula.

The Internet as an important medium of information for those seeking advice

“An up to date, aesthetically pleasing und easy to understand website helps us with winning the trust of those who are interested,” explains Jutta Hahr, “For those seeking advice, the internet has already been for years one of the most important mediums for information other than recommendations from friends and acquaintances. It’s therefore crucial that we can be

found through select keywords and utilize search engines as a solution provider.

All of the website contents are now optimized so that they can easily be indexed by major search engines. The use of online PR and a Google-Adwords-Campaign also accompanied the launch of the new site. The flexible and expandable Content-Management-System "Joomla" is the technical basis for the homepage; this efficient design allows the website contents to rapidly expanded and updated.



Photo: On the newly renovated website, www.lomi.de, clients and interested parties can find all pertinent information regarding Jutta Hahr and her work in the fields of counseling, seminars and body work.

The above photo can be downloaded in printable resolution through the following link: http://www.oha-communication.eu/rokdownloads/PresseberichteZIP/oha/090807_oha_Jutta_Hahr_Relaunch_Website.zip

Über oha communication: oha communication is a consultancy and agency for international public relations. The team supports companies in attracting the attention of selected target groups, in particular in the fields of design, technology and healthcare. The services include profile development, strategic and country-specific PR advisory as well as the coordination and implementation of PR activities. oha communication was founded in 2007 by Oliver Frederik Hahr and is headquartered in Stuttgart, Germany. For more information about oha communication, visit: www.oha-communication.com.

Über Jutta Hahr: Jutta Hahr is a certified physiotherapist, therapist and teacher for kinesiologie, huna and hawaiian bodywork. As a coach she helps individuals and organizations in overcoming limits by developing new perspectives and facilitating changes. Additionally she shares her knowledge and experience in workshops and presentations on kinesiologie and hawaiian bodywork.

For more information about Jutta Hahr, visit: www.lomi.de.

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