

Press Information

Public Relations for Human Resources

oha communication supports recruitment agency Matchtech in Germany, Austria and Switzerland

Stuttgart (Germany), December 17, 2009 – Matchtech Group has opened its first office in Stuttgart. The leading English employment agency specializing in technical recruitment is continuing its expansion into mainland Europe. oha communication is supporting manager Ed Wright with continuous public relations in order to develop recognition among engineers and the industry.

“We offer the right technical specialist at the right time”, says Ed Wright, Manager of Matchtech GmbH. “Germany, Austria and Switzerland are renowned for their highly skilled engineers and specialized companies in the automotive, aviation and renewable energy industries. That’s why we decided for Stuttgart to open our first office in mainland Europe”, Ed Wright adds.

“The industry is experiencing dramatic changes due to the increasing globalization and, most recently, the economic crisis”, Oliver Hahr of oha communication says. “The labor market is expected to remain rather volatile. This brings with it an increasing need for communication in the field of Human Resources – especially when it comes to winning the right specialists to join a company”, Oliver Hahr adds. “Engineers are extremely high in demand.”

“It was important for us to work with a PR agency that has experience in the fields that we serve, for example the renewable energy industry or pharmaceuticals”, Ed Wright of Matchtech says. “Additionally, we wanted to be supported by partners that are used to working internationally, because we will extend our activities to other countries in Europe in the future. oha communication is a good match.”

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Pictures: Oliver Hahr of oha communication (left) supports Ed Wright, manager of the recruiting agency Matchtech GmbH (right), with PR in Germany, Austria and Switzerland.

Pictures in printable quality are available from Oliver Frederik Hahr (info@oha-communication.com, (+49) 711 50 88 65 82-0).

oha communication is an agency for international public relations. The team supports companies in attracting the attention of selected target groups, in particular in the fields of design, technology and healthcare. The services include profiling, strategic and country-specific PR advisory as well as the coordination and implementation of PR-activities. oha communication was founded in 2007 by Oliver Frederik Hahr and is headquartered in Stuttgart, Germany. For more information: www.oha-communication.com.

Matchtech GmbH is a recruitment agency which specializes in technical professions. Its focus areas are the automotive and mechanical engineering industries, aviation and aerospace, ship-building, renewable energy and power station construction, in addition to pharmaceuticals. The company was founded in October 2009 and is part of the Matchtech Group plc, England. The technically trained staff advisors in the Stuttgart headquarters support companies in Germany, Austria and Switzerland in finding the best-suited candidates for their project groups. In this way, Matchtech works closely with clients and applicants in order to provide the right technical specialists at the right time. For more information: www.matchtech.de

Matchtech Group plc is one of the best known and largest employment agencies in England and is a market leader in technical professions. The company was founded in 1984 in the southern English seaport of Southampton and has seen rapid growth. Matchtech has been listed in the AIM segment (Alternative Investment Market) of the London Stock Exchange since October 2006. This brings with it the obligation to adhere to the highest quality standards, underlined by branch audits and ISO 9001:2008, ISO 14001:2004 and OHSAS 18001:2007 certification. Furthermore, Matchtech was one of the first companies to successfully achieve the British Standard certification for Business Continuity BS25999. During the 2008 financial year, Matchtech had more than 200 employment advisors and achieved a turnover of £258 Million (284 Million €). For more information: www.matchtech.com

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