

Press information

Sharpen senses and develop potentials

Oliver Hahr held opening speech at Junior Chamber's Summer School in Stuttgart

Stuttgart, August 17, 2010 – On August 13, the two-day Summer School of the Junior Chamber Baden-Württemberg started in the state's capital city. The training weekend was themed „Sharpen senses. Develop potentials. Discover Stuttgart”. Suited to this topic, an entrepreneur from Stuttgart has been chosen for the keynote: Oliver Hahr writes success stories with his PR agency oha communication.

Sharpening your senses means, to put into question. In doing that, every wall becomes a door, as the US philosopher Ralph Waldo Emerson noted. For what could you get enthusiastic about? What would you like to change and which opportunities open up? “Leaving the comfort zone is the first step that has to be made to develop one's potential”, explains Oliver Hahr. In 2007, he resigned from his permanent position to start his own business.

The consultancy and agency for international Public Relations oha communication has grown to five employees by now. “Oliver is the perfect cast for the keynote”, says Dr. Annegret Stegmann, one of the organizers of the Summer School 2010. “He is an entrepreneur, advises companies and brings them together with people, with whom they can develop their potential.”

The Summer School is a training weekend for members of the Junior Chamber in Baden-Württemberg and executives from all over Germany. The goal is to bundle the educational opportunities of the network. Topics of the workshops are creativity and communication, leadership and project management, social media and websites. The Summer School is unique in Baden-Württemberg and is hosted in another city every year.

To find out more about the WJ BW Summer School, visit <http://www.wj-bw.de/summerschool.html>.

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Picture: oha communication's Oliver Hahr held the opening speech at the Summer School of the Junior Chamber Baden-Württemberg 2010 in Stuttgart. Source: oha communication.

About the Junior Chamber: The "Wirtschaftsjunioren" are young, open-minded and entrepreneurial people in Stuttgart who jointly make ideas come true. They venture the new, learn and share their knowledge for the benefit of the members and Stuttgart region. Wirtschaftsjunioren Stuttgart e.V. is a member of the Junior Chamber Germany with 10,000 members and Junior Chamber International, the world's largest association of entrepreneurs and managers under the age of 40.

For more information, visit www.wj-stuttgart.de.

oha communication is a consultancy and agency for international public relations. The team supports companies in attracting the attention of selected target groups, in particular in the fields of design, technology and healthcare. The services include profile development, strategic and country-specific PR advisory as well as the coordination and implementation of PR activities. oha communication was founded in 2007 by Oliver Frederik Hahr and is headquartered in Stuttgart, Germany.

For more information about oha communication, visit www.oha-communication.com.

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