

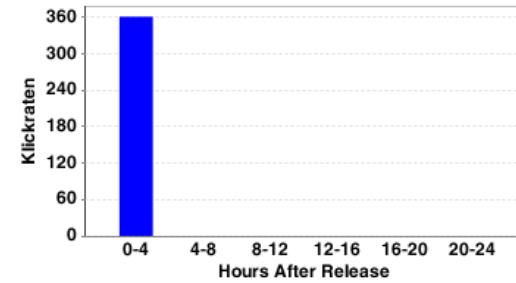
Dashboard

Heel: Natural Osteoarthritis Help for Dogs  08/15/2011

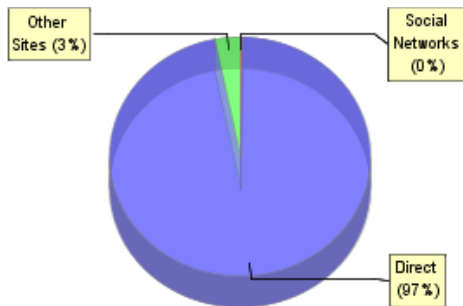
Your release has been viewed **361 times**

Visibility

In den ersten 24 Stunden



Traffic Sources



Spotlight: Search and Social

Tweets of Your Release



Search for Your Release



Web
News



Web
News



Web
News



Web
News

Top-Suchwörter

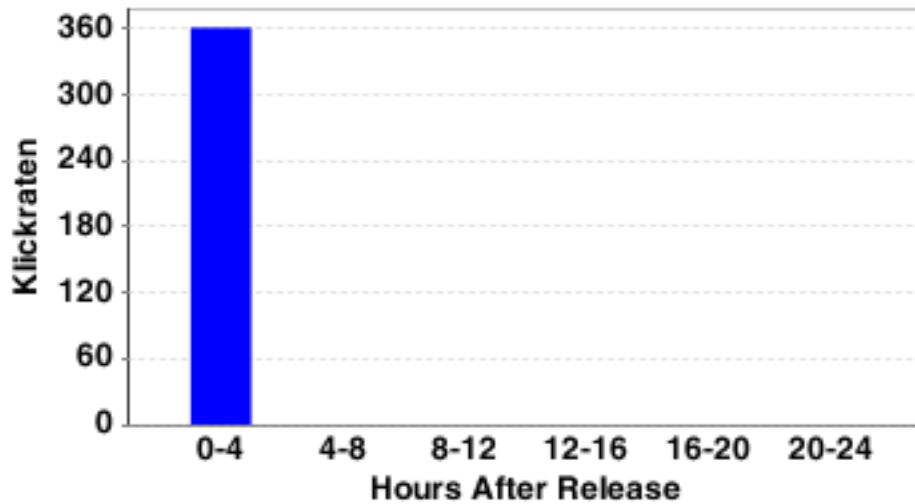
No searches have been found for the release.


Visibility

Heel: Natural Osteoarthritis Help for Dogs  08/15/2011

Abrufe Ihrer Meldung im Zeitverlauf

In den ersten 24 Stunden



Hours After Release 	EN	EON	Summe
0-4	275	86	361
Summe	275	86	361

Release Views by Destination

This shows confirmed distribution to destinations in the Business Wire Measurable network and includes RSS feeds, news aggregators, and redistributors; and news feeds pushed out to journalists and other viewers. It does not include all possible downstream views.

Destination	EN	EON	Summe
BusinessWire.com	234	0	234
EON: Enhanced Online News	0	86	86
Other	9	0	9
PR Inside	7	0	7
Moreover	3	0	3
MoreoverUK	3	0	3
Press Association	3	0	3
Dallas News	3	0	3
Track Data	2	0	2
AOL Daily Finance	2	0	2
Flife.de/Quoteline.com	2	0	2
Business Wire UK, Ireland	2	0	2
Topix	1	0	1
Bloomberg	1	0	1
Drug Discovery World	1	0	1
Acquire Media	1	0	1
Thomson Reuters	1	0	1
Summe	275	86	361

Headline Impressions by Destination

This shows the destinations, or other access points such as RSS, in the Business Wire measurable network on which the headline of your release was seen.

Destination	EN	EON	Summe
Headline Email	227	0	227
EON: Enhanced Online News	0	77	77
Drug Discovery World	5	0	5
Actulabo.com	2	0	2
MoreoverUK	2	0	2
Dallas News	1	0	1
Topix	1	0	1
DentonRC.com	1	0	1
Columbus Dispatch	1	0	1
Summe	240	77	317

Release Views by Location

By Country


This shows release views by country, based on information retrieved from viewers' Internet access sources.

Country	EN	EON	Summe
United States	149	67	216
Other Country	32	4	36
Germany	21	3	24
United Kingdom	9	7	16
France	13	1	14
Norway	9	1	10
Sweden	8	0	8

Italy	6	0	6
Canada	5	0	5
Ireland	4	1	5
Australia	4	0	4
Portugal	2	1	3
Finland	3	0	3
Hungary	2	0	2
United Arab Emirates	2	0	2
Estonia	1	0	1
Barbados	1	0	1
Egypt	1	0	1
Greece	0	1	1
Japan	1	0	1
Morocco	1	0	1
Korea, Republic Of	1	0	1
Summe	275	86	361

By State/Province

This shows release views by state or province, based on information retrieved from viewers' Internet access sources.

Bundesland	Country	EN	EON	Summe 
California	United States	38	28	66
Texas	United States	37	9	46
Other State or Province	Other Country	32	4	36
Washington	United States	10	16	26

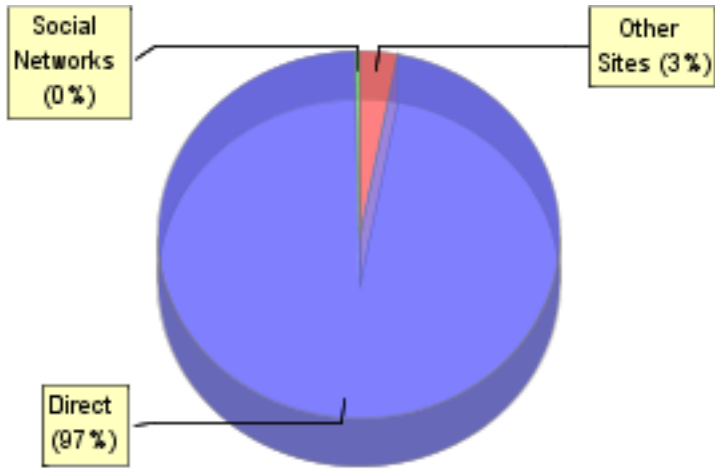
Virginia	United States	22	2	24
New York	United States	16	5	21
K. A.	Germany	15	3	18
K. A.	United Kingdom	7	7	14
K. A.	United States	8	5	13
Ile-De-France	France	8	0	8
Hallands Lan	Sweden	8	0	8
Massachusetts	United States	6	1	7
K. A.	Norway	4	1	5
Oslo	Norway	5	0	5
Illinois	United States	3	1	4
New South Wales	Australia	4	0	4
Dublin	Ireland	3	1	4
Rhone-Alpes	France	3	0	3
Hessen	Germany	3	0	3
K. A.	Canada	3	0	3
Western Finland	Finland	3	0	3
Emilia-Romagna	Italy	3	0	3
K. A.	France	2	1	3
Lombardia	Italy	3	0	3
K. A.	Hungary	2	0	2
New Jersey	United States	2	0	2
North Carolina	United States	2	0	2
Ontario	Canada	2	0	2
England	United Kingdom	2	0	2

Dubai	United Arab Emirates	2	0	2
Pennsylvania	United States	2	0	2
Bremen	Germany	2	0	2
New Hampshire	United States	2	0	2
K. A.	Ireland	1	0	1
Porto	Portugal	1	0	1
Nordrhein-Westfalen	Germany	1	0	1
Coimbra	Portugal	1	0	1
K. A.	Barbados	1	0	1
Al Qahirah	Egypt	1	0	1
K. A.	Estonia	1	0	1
Hawaii	United States	1	0	1
Lisboa	Portugal	0	1	1
Osaka	Japan	1	0	1
K. A.	Greece	0	1	1
Kyonggi-Do	Korea, Republic Of	1	0	1
K. A.	Morocco	1	0	1
Summe		275	86	361

Traffic Sources

Heel: Natural Osteoarthritis Help for Dogs  08/15/2011

Traffic Sources Overview




Traffic Source (Referrers)	EN	EON	Summe
Direct	263	86	349
Social Networks	1	0	1
Other Sites	11	0	11
Summe	275	86	361

Release Views from Search Referrers

There have been no release views from search referrers.

Release Views from Social Referrers

This shows the number of times your press release was viewed by following a link on a social network. Each site name links to that site in a new window .

Traffic Source (Referrers)	EN	EON	Summe
 facebook	1	0	1
Summe	1	0	1

Release Views for All Referrers

This shows all sites from which links to your release were followed. Each site name links to that site in a new window .

Referrer	EN	EON	Summe
www.pheedcontent.com	7	0	7
www.newsnow.co.uk	2	0	2
news.search.yahoo.com	1	0	1
www.facebook.com	1	0	1
81.255.213.229	1	0	1
Summe	12	0	12

Search Engines

Heel: Natural Osteoarthritis Help for Dogs  08/15/2011

Release Views from Search Referrers

There have been no release views from search referrers.

Search Terms

No searches have been found for the release.

Search Links

These links help you find your posted press release, and see the number of results for that search, on major search engines. Each link opens in a new window .



[Web](#)

[News](#)



[Web](#)

[News](#)



[Web](#)

[News](#)



[Web](#)

[News](#)



Social Networks

Heel: Natural Osteoarthritis Help for Dogs  08/15/2011

Links to Your Release on Social Networks



Release Views from Social Referrers

This shows the number of times your press release was viewed by following a link on a social network. Each site name links to that site in a new window .

Social Traffic Sources	EN	EON	Summe 
 facebook	1	0	1
Summe	1	0	1



Mentions on Social Networks

This shows the number of times that a link to your press release was posted publicly on a social network. Select a linked number to see the search results for that network for that version of the press release in a new window . Other searches may reveal additional mentions of your release that are not included in these numbers.

Network	EN	EON	Summe 
 linkedin	3	0	3
Summe	3	0	3

Comparison of Release Views and Mentions

This view of release views from and mentions on social networks let you directly compare the numbers, indicating how often people follow the links to your release when they are posted on a social network. Each site name links to that site in a new window .

Network	Klickraten	Mentions
 facebook	1	0
 linkedin	0	3
Summe	1	3

Social Search Links

These links help you find your posted press release on social networks. Each link opens in a new window .



Twitter

Distribution

Heel: Natural Osteoarthritis Help for Dogs  08/15/2011

Postings

This table lists websites that have had confirmed postings of your press release, and their traffic as measured by visitors per month. A link on a website name goes to your press release on that site. These sites keep news releases posted for different periods of time, so some links may no longer go to your release after the posting time has elapsed. Each site name links to that site in a new window



BusinessWire.com
2.355.512 visits/month



Yahoo! Finance
108.791.892 visits/month



Yahoo! UK & Ireland Finance
81.996 visits/month



MarketWatch
12.970.724 visits/month



Actulabo.com



ArgosBiotech
224 visits/month



Biospace.com
183.985 visits/month



Columbus Dispatch
1.833.127 visits/month



Dallas Morning News
4.027.083 visits/month



Denton Record-Chronicle
204.559 visits/month



Drug Discovery World



FinanzNachrichten.de
8.346 visits/month



Managed Care Online
98 visits/month



MolecularLab.it
323 visits/month



MomMD.com
19.773 visits/month



NewsKnowledge.com
1.607 visits/month



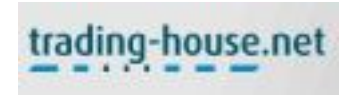
PharmAsiaNews.com
591.622 visits/month



PharmaNexus.com



Quoteline



Trading House



Yahoo! Canada
1.569.386 visits/month



ad hoc news
355 visits/month



pharmiweb.com

Visits per month provided by Compete.com; current as of Februar 2011

Mobile Postings

This is a sampling of mobile platforms, applications, and websites to which your press release was sent. A link on a name goes to either that mobile website or to information on how to access that destination on your mobile device. Each link opens in a new window


Mobile Destination	Mobile Website	iPhone App	Android App	Blackberry App	Andere
AFP	✓	✓	✓	✓	✓
Aluminate from Alcoa	⊘	✓	⊘	⊘	⊘
AOL Daily Finance	✓	✓	✓	✓	✓
AP News	✓	✓	✓	✓	✓
Ariva.de	✓	⊘	⊘	⊘	⊘
Ask.com	✓	✓	⊘	⊘	⊘
AU Japan	✓	⊘	✓	⊘	⊘
Bing	✓	✓	✓	✓	✓
Business Wire Mobile	✓	✓	⊘	⊘	⊘

Calgary Herald	✓	⊘	⊘	⊘	⊘
Canada.com	✓	⊘	⊘	⊘	⊘
Charles Schwab	✓	✓	⊘	⊘	⊘
Comcourse	✓	✓	✓	✓	✓
Drudge Report	✓	✓	✓	✓	✓
Edmonton Journal	✓	⊘	⊘	⊘	⊘
ETrade	✓	✓	✓	✓	✓
Financial Post	✓	⊘	⊘	⊘	⊘
Finanztreff.de	✓	⊘	⊘	⊘	⊘
Google	✓	✓	✓	✓	✓
iJijicom	✓	✓	✓	✓	✓
Interactive Data	⊘	✓	✓	✓	✓
Jiji Press News	✓	⊘	⊘	⊘	⊘
Leader Post	✓	⊘	⊘	⊘	⊘
Market News Video	✓	⊘	⊘	⊘	⊘
Montreal Gazette	✓	⊘	⊘	⊘	⊘
Morningstar	✓	✓	✓	✓	✓
Nasdaq	✓	⊘	⊘	✓	⊘
New York Times	✓	✓	✓	✓	✓
Ottawa Citizen	✓	⊘	⊘	⊘	⊘
PYMNTS.com	✓	⊘	⊘	⊘	⊘
Quote.com	✓	⊘	⊘	⊘	⊘
QuoteMedia	⊘	✓	⊘	✓	⊘
State NewsLines	✓	✓	⊘	⊘	⊘

The Province	✓	⊘	⊘	⊘	⊘
The Star Phoenix	✓	⊘	⊘	⊘	⊘
Thomson Reuters	✓	✓	⊘	✓	⊘
Times Colonist	✓	⊘	⊘	⊘	⊘
Vancouver Sun	✓	⊘	⊘	⊘	⊘
Wikinvest	✓	✓	✓	✓	✓
Windsor Star	✓	⊘	⊘	⊘	⊘
Yahoo! Finance	✓	✓	✓	✓	✓
Yahoo! Finance Japan	✓	✓	✓	✓	✓
YouTube	✓	✓	✓	⊘	✓

Business Wire Mobile Traffic

This shows overall traffic for Business Wire's mobile destinations. Statistics for the Business Wire Blackberry Application are not available.

Destination 	Users/Month	Page Visits/Month
Business Wire iPhone Application	727	993
Business Wire Mobile	372	392

User Engagement

Heel: Natural Osteoarthritis Help for Dogs  08/15/2011

Sharing Links





No sharing links have been selected.

Compared to Recent

Heel: Natural Osteoarthritis Help for Dogs 08/15/2011

This table compares key statistics for this release and your account's previous four releases. You can use the Compare Reports functions on the main Reports & Order History page to compare statistics for any of your releases.

All release times Central Europe Summer Time (Berlin, Frankfurt, Paris, Rome)

Release Info	Days Since Release 	Klickraten	Views From Search	Views From Social	Headline Impressions	Link Clicks
08/15/2011 – 12:49 PM  Heel: Natural Osteoarthritis Help for Dogs	1	361	0	1	317	0
03/15/2011 – 02:30 PM   Heel: Homeopathic Medications Alleviate the Common...	153	1.295	107	0	21.751	69