

International Dialogue on Sustainable Health Care

Heel sponsors the 5th European Congress for Integrative Medicine in Florence, Italy / Presentation on Allergies

Baden-Baden (Germany) / Florence (Italy) – This year’s European Congress for Integrative Medicine (ECIM) will be held from September 20 to 22 in Florence, Italy. Here, more than 500 researchers, physicians and healthcare practitioners will be discussing experiences and the latest scientific research made in the field of integrative medical therapies of acute and chronic diseases.

The [ECIM](#) is one of the major international events for researchers and medical doctors to discuss the efficacy of complementary medical treatments and their integration with conventional medicine – in daily practice and within the National Health Services in Europe. It examines developments in Oncology, Pediatrics and Veterinary Medicine and treatments of chronic pain and eating disorders, among others.

The presentations are held by leading experts from many European countries as, well as Australia, Korea, China, India, Bangladesh, Israel, Saudi Arabia, Brazil and the USA. Among these: Dr. David Lescheid, Global Bioregulatory Medicine Manager at [Heel](#). He will be presenting on “Getting to the root of the problem: Epithelial barrier dysfunction and its relation to the treatment of atopic and allergic diseases” on September 22.

Dr. Lescheid will be presenting current scientific knowledge demonstrating that there are multiple contributing factors to the development of allergic and atopic diseases, including the epithelial barrier dysfunction. A more comprehensive understanding of the underlying pathophysiology of allergies supports the use of multicomponent medications with multiple targets. A treatment strategy that focuses on treating the cause of these diseases should provide more long term relief of symptoms.

New international research award

At this year’s ECIM, the [European Society of Integrative Medicine](#) will also be announcing the winners of a new international prize. The “[Excellence in Integrative Medicine Research Award](#)” recognizes innovative and excellent scientific projects in the field of integrative medicine. This includes the cooperation of conventional and complementary medicine as well as its bioregulatory aspects.

To qualify for this award, nominators must submit a scientific manuscript recently accepted for publication in a peer-reviewed journal. 43 papers have now been reviewed by an independent jury of international experts in Integrative Medicine headed by Prof. Dr. Stefan Willich, Director of the Institute for Social Medicine, Epidemiology and Health Economics of the [Charité](#) in Berlin, Germany. The prize rewards both basic and clinical research with 10,000 Euro each and is supported by Heel.

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The “Excellence in Integrative Medicine Research Award”:

In 2012, the European Society of Integrative Medicine (ESIM) announced the new “Excellence in Integrative Medicine Research Award”. It recognizes innovative and excellent scientific projects in the field of integrative medicine. This includes the cooperation of conventional and complementary medicine as well as its bioregulatory aspects.

Two different categories are rewarded with 10.000 Euro each: one focusing on basic research, and the other focusing on clinical research. To qualify for this award, nominators must submit one scientific manuscript either published or accepted recently for publication in a peer-reviewed journal.

The winners are selected by an international jury. The award giving ceremony takes place during the annual European Congress for Integrative Medicine (ECIM).

The aim of the European Society of Integrative Medicine is the advancement of science, research, education and further training, support for medical care and providing advice on policy in the realm of integrative medicine. This includes holding scientific events and conducting dialogue with professional health care and public health associations and institutions.

Heel is a pharmaceutical company that develops, manufactures and distributes medicines based on natural substances. As the global leader in homeopathic combination preparations, the company is also a pioneer in the field of scientific research in natural healthcare. In cooperation with academic institutions, Heel actively fosters the concept of integrative medicine and is building the bridge between homeopathy and conventional medicine to improve patient care and health.

Biologische Heilmittel Heel GmbH, with corporate headquarters located in Baden-Baden/Germany and a staff of 1,300, achieved an annual turnover of 196 million euros in 2011 – 70 percent of it outside of Germany. Heel medicines are available through subsidiaries and distribution partners in over 50 countries around the world. www.heel.com



Photos: Dr. David Lescheid, Global Bioregulatory Medicine Manager at Heel, will be presenting at the ECIM on “Getting to the root of the problem: Epithelial barrier

dysfunction and its relation to the treatment of atopic and allergic diseases” Photos:
Heel.

Photos in printable quality are available at: www.oha-communication.com/heel

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