

## Press Release

May 05, 2015

### Thermix and insulbar are now mobile

**Ensinger: Smartphone users can now stay conveniently up to date about thermal separation of doors, windows and facades when out and about**

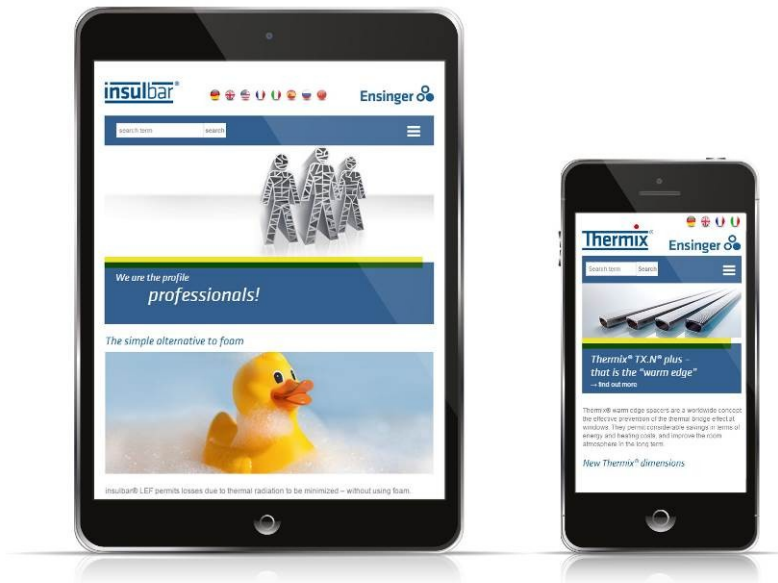
insulbar insulating profile and Thermix warm edge spacer manufacturer Ensinger has now upgraded its websites for convenient accessing using mobile terminals. Whether you are using a smartphone, tablet or PC, the product sites [www.insulbar.de/en](http://www.insulbar.de/en) and [www.thermix.de/en](http://www.thermix.de/en) now adjust automatically to the relevant screen size.

"The statistics tell us that over half of internet users today access the web using mobile devices. And for some time now, we have been observing a significant increase in the number of smartphones and tablets being used to access our website", explains Head of Marketing for Construction Products at Ensinger Marnie Röder. "This made it imperative for us to design our insulbar and Thermix sites to allow an optimum adaptive layout for small screens and fast browsing."

The mobile insulbar and Thermix websites score points with lean navigation. Quick links on the home page enable current information to be rapidly accessed. Using videos, for instance, which clearly demonstrate the benefits of thermal separation using Ensinger products at a glance. Users can also sign up directly for the Thermix and insulbar newsletters right from the home page. This keeps users ideally informed, no matter what the time and what their location.

For more information on the web, go to [www.insulbar.de/en](http://www.insulbar.de/en) and [www.thermix.de/en](http://www.thermix.de/en)

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*Picture: Stay right up to date even if you're out and about: The [www.insulbar.de/en](http://www.insulbar.de/en) and <http://www.thermix.de/en> websites have been optimized for accessing by smartphone, tablet or PC.*

Picture caption: Ensinger GmbH

In high quality: [Download ZIP](#) and via [press.info@oha-communication.com](mailto:press.info@oha-communication.com)

### **About insulbar**

Ensinger GmbH is among the world's leading developers and producers of insulating profiles for window, door and facade construction. The profiles marketed under the brand name insulbar® create a thermal separation between the inside and outside shells of metal frames. Insulation systems using insulbar profiles achieve optimum values in terms of energy savings and cutting the cost of heating and cooling. At the same time, insulbar profiles comply with the most stringent quality standards in every respect. They have been in successful operation around the world for over 30 years. For more information, go to [www.insulbar.de/en](http://www.insulbar.de/en)

### **About Thermix**

Thermix® is a brand of Ensinger GmbH, which has been successfully using engineering plastics and high-performance plastics in new applications for over 40 years. Solutions from the family firm of Ensinger are used across practically every major sector of industry. Applications include mechanical and appliance engineering, medical technology, automotive engineering and the construction industry. The Thermix® team is concerned with continuously further developing the thermal separation of glazing panels in the edge bond area and of internal components such as bars. Thermix® spacers are profiles designed to ensure a warm edge around the

outside of insulating glazed units. For more information, go to:  
<http://www.thermix.de/en>

#### **About Ensinger**

The Ensinger group is engaged in the development, manufacture and sale of compounds, semi-finished materials, profiles and technical parts made of engineering and high-performance plastic. Ensinger makes use of a number of different manufacturing methods, in particular extrusion, machining and injection moulding. Employing a total workforce of 2,200 in 28 locations, the family firm is represented in all the important industrial regions of the world with its own production plants or sales branches. For more information, go to [www.ensinger-online.com](http://www.ensinger-online.com)

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