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Press information

New Perspectives

Carmen Nasalean joins the international team of oha communication

Stuttgart (Germany), February 13, 2012 – oha communication is glad to start into the year with new customers, projects – and team members: Carmen Nasalean (23) is supporting our team since January in planning and implementing PR activities that are geared to international markets.

“A talent for languages and cultural sensibility make cross-border dialogue much easier”, says Oliver Frederik Hahr, the Head of oha communication. “This fact is also reflected in the structure of our team. Every employee here has an international background. On this basis, Carmen Nasalean is going to learn how to apply structures, instruments and processes of international communication.

Looking beyond her own nose is nothing new to the native Rumanian. In her home country Carmen had visited the German school, paving the way to her studies abroad. Since October 2008, she has been studying communication science at the University of Hohenheim in Stuttgart with a focus on PR and online communication.

The bachelor student gained professional experience in PR at the Daimler AG, the Fraunhofer Institute for Industrial Engineering and at the European Parliament in Strasbourg. “I gained valuable insights into the daily PR routine in an enterprise, an innovation agency and behind the political stage”, says Carmen Nasalean. “Now I look forward to discovering the PR world from an agency’s perspective.”

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Picture: Carmen Nasalean is a new team member at oha communication in Stuttgart and supports in Consulting and Public Relations. Picture rights: oha communication

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***oha communication** is a consultancy and agency for public relations. The team supports companies in attracting the attention of selected target groups at home and abroad, in particular in the fields of design, technology and healthcare. The services include profile development, strategic and country-specific PR advisory as well as the coordination and implementation of PR activities. oha communication was founded in 2007 by Oliver Frederik Hahr and is headquartered in Stuttgart, Germany. www.oha-communication.com.*

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