

## Press Release

20 November 2015

### News channel picks Ensinger as "Hidden Champion 2015"

**On 19 November the German news channel n-tv picked out, for what is now the fifth time, the hidden champions among Germany's small- and medium-sized companies. With insulbar RE, plastics specialist Ensinger won 1<sup>st</sup> place in the category of sustainability.**

The prize is aimed at owner-managed companies who, with their work, have rendered particularly outstanding services to the success of the German economy. The companies honoured with the award have a special regard for the concept of sustainability. Just like Ensinger with the insulbar RE insulating profile.

These insulating bars are used for the thermal separation of metal window, façade and door constructions, and are made of 100 per cent recycled plastic. This brings about a critical improvement in the life cycle assessment of these systems. The unmixed recycled polyamide undergoes, to this end, an upcycling process which places its properties on a par with those of new material. The consumption of fossil-based resources drops by 89 percent, CO<sub>2</sub> emissions by 84 percent and water consumption by 32 percent. By using recycled profiles, a reduction of over 12,000 tonnes of carbon dioxide can be achieved every year. This roughly corresponds to the weight of Paris's Eiffel tower together with its concrete foundations.

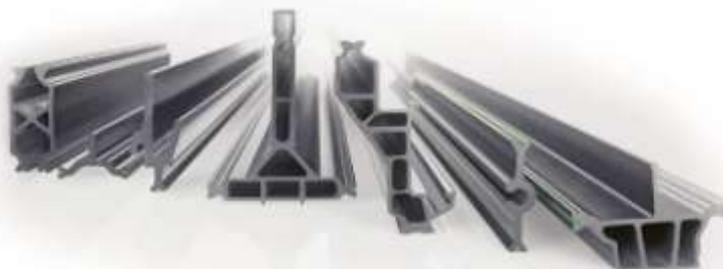
Frank Killinger, Head of Sales for the company's insulbar division, and Marnie Röder, who is responsible for marketing this product line, took receipt of the award during a ceremony in Frankfurt am

Main. "Nowadays one can no longer imagine metal windows and façade systems without insulating bars like our insulbar profiles", says Frank Killinger. "With insulbar RE, we are now going one step further. Ensinger is extending the useful life of the plastic by an additional life cycle and thereby engaging actively in environmental and climate protection. And we are doing this with a product which is completely hidden in the window frame and has a 'secret' impact."

(2,001 characters including spaces)



Picture: Frank Killinger and Marnie Röder from Ensinger at the award ceremony in Frankfurt. ©n-tv/Andreas Mann



Picture: insulbar RE insulating profiles aid the thermal separation of metal windows, doors and façades. They are made from unmixed recycled polyamide. Source: Ensinger GmbH

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**About insulbar**

Ensinger GmbH is among the world's leading developers and producers of insulating profiles for window, door and facade construction. The profiles marketed under the brand name insulbar® create a thermal separation between the inside and outside shells of metal frames. Insulation systems using insulbar profiles achieve optimum values in terms of energy savings and cutting the cost of heating and cooling. At the same time, insulbar profiles comply with the most stringent quality standards in every respect. They have been in successful operation around the world for over 30 years. For more information, go to [www.insulbar.de/en](http://www.insulbar.de/en)

**About Ensinger**

The Ensinger group is engaged in the development, manufacture and sale of compounds, semi-finished materials, profiles and technical parts made of engineering and high-performance plastic. Ensinger makes use of a number of different manufacturing methods, in particular extrusion, machining and injection moulding. Employing a total workforce of 2,200 in 28 locations, the family firm is represented in many important industrial regions of the world with its own production plants or sales branches. For more information, go to [www.ensinger-online.com](http://www.ensinger-online.com)

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