

**Poppe + Potthoff GmbH**  
**Dammstraße 17**  
**33824 Werther (Germany)**

**Werther/Ditzingen (Germany), January 20, 2016**

## **PRESS INFORMATION**

### **Networked Tube Production**

#### **Poppe + Potthoff Präzisionsstahlrohre reports on the interplay between plant modernization and advanced analytics at the Tube Innovation Days**

The approach that Poppe + Potthoff Präzisionsstahlrohre GmbH has been taking in modernizing its production has raised great interest within the tube community. CEO Bengt-Henning Maas has therefore been invited to hold the opening presentation at the [Tube Innovation Days](#) (January 20-21, 2016) at Trumpf in Ditzingen (Germany).

In front of experts for tube manufacturing and processing, he outlined how Poppe + Potthoff's most traditional plant is taking advantage of the technologies for Industry 4.0. "Networked Tube Manufacturing: The Interplay Between Plant Modernization, Data(Base) Infrastructure and Advanced Analytics" was the title of the presentation.

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Image 1: Bengt-Henning Maas, CEO at Poppe + Potthoff Präzisionsstahlrohre GmbH, held the opening presentation at the Tube Innovation Days on January 20, 2016 at Trumpf in Ditzingen (Germany).



Image 2: Poppe + Potthoff manufactures precision steel tubes, i.e. with customized internal and external profiles. Source: Poppe + Potthoff



Image 3: Diligently, the processes at Poppe + Potthoff Präzisionsstahlrohre have been analyzed before modernizing the existing plant technology mechatronically. Source: Poppe + Potthoff

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**Poppe + Potthoff** stands for precision. The group develops and manufactures customer-specific steel tubes, common rail subsystems, high pressure tubes, precision components, line shafts, couplings as well as specialized test stands and other machines. Poppe + Potthoff enables highly sophisticated solutions in automotive engineering and shipbuilding, machine tool building and mechanical engineering as well as other industries. The family-owned enterprise with its headquarters and technology center in Werther (Germany) was founded in 1928 and has more than 1,200 employees. Poppe + Potthoff is active in more than 50 countries with its subsidiaries and long-term partners – always in close contact with its customers. [www.poppe-potthoff.com](http://www.poppe-potthoff.com)

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