

## Press Release

January 9, 2018

### **Thermix: New Sales Director with an international perspective**

**Since November, Rolf Friedrich Buhl has been head of global sales and distribution of Thermix Warm Edge spacers for Ensinger**

**From Lake Constance to the China Seas – in his capacity as engineer and executive in international sales and distribution, Rolf Friedrich Buhl has travelled far and wide. After ten years in Asia, the 54-year-old is now returning to his native region. Based in Ravensburg, he will be further expanding Thermix’s market shares in what is a growing global insulating glazing market.**

Rolf Friedrich Buhl grew up in Friedrichshafen and studied mechanical engineering and international marketing. He worked as a design and sales engineer in the speciality mechanical engineering sector, was involved in consultancy projects in Africa and the Middle East, and for ten years was based in Hong Kong and Singapore where he was in charge of the expansion of Asia business for several industrial enterprises.

“I am delighted to now be able to combine my experience with a wide range of markets, people and cultures in a role with global responsibility”, says Buhl. “Thermix is a great product which makes it possible to considerably improve the energy efficiency of glazing and buildings. With customer benefit at the heart of our activities we will also have lots of new potential.”

The construction sector is growing worldwide. In order to achieve the climate protection goals, technical solutions are needed which make it possible to reduce energy consumption and hence CO<sub>2</sub>

emissions. Insulating glazing with Thermix Warm Edge spacers make a considerable contribution to increasing energy efficiency. At the same time, they ensure the living comfort and value retention of properties.

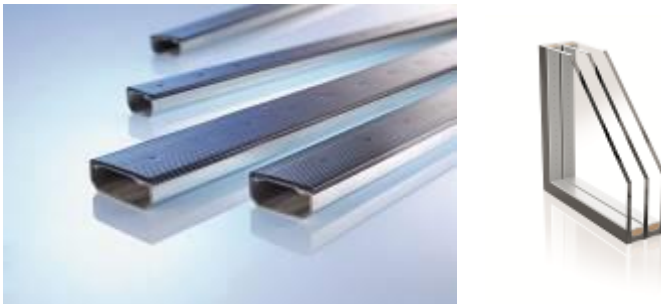
For more information, go to: [www.thermix.de/en](http://www.thermix.de/en)

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**Pictures:**



*Picture 1 + 2: Rolf Friedrich Buhl is head of international sales and distribution of Thermix at Ensinger. His many years of experience in Asia ought to come in handy. Picture: Buhl*



*Picture 3 + 4: Thermix spacers from Ensinger provide the 'warm edge' in insulating glazing – passive house-certified. Picture: Ensinger GmbH*



*Photo 5 + 6: Warm Edge spacers like Thermix permit particularly energy-efficient insulating glazing, e.g. in the new Student Learning Center at Ryerson University in Toronto, Canada. Pictures courtesy of: Ensinger GmbH / Lorne Bridgeman*

High-quality pictures: [Download ZIP](#) or via [press.info@oha-communication.com](mailto:press.info@oha-communication.com)

**About Thermix**

Thermix spacers improve the thermal separation of insulated glass windows, doors and facades. This helps save energy and consequently heating and cooling costs as well as cutting carbon emissions. As an insulated glazing edge bond system, Thermix spacers provide a "warm edge". In addition, Thermix muntin bars produce the appearance of a genuine lattice window but with an excellent level of insulation. Both products can be simply and efficiently processed. Specially developed corner keys and straight connectors ensure well-fitting and secure connections every time. Thermix is a brand of Ensinger, one of the leading specialists in high-performance plastics. For more information, go to: [www.thermix.de/en](http://www.thermix.de/en)

**About Ensinger**

The Ensinger group is engaged in the development, manufacture and sale of compounds, semi-finished materials, profiles and technical parts made of engineering and high-performance plastic. Ensinger makes use of a number of different manufacturing methods, in particular extrusion, machining and injection moulding. Employing a total workforce of 2,400 in 33 locations, the family firm is represented in many important industrial regions of the world with its own production plants or sales branches. For more information, go to [www.ensingerplastics.com](http://www.ensingerplastics.com)

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