

Press release

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Ensinger: New Head of Sales for insulbar

Matthias Rink is the new Head of Sales for insulbar insulating profiles from Ensinger. Based at the headquarters of the plastics specialist in Nufringen, the 48-year-old is responsible for sales in Europe, the Middle East and Africa since April.

Matthias Rink will continue to align the sales of thermal barrier elements for metal windows, doors and facades closely with customers and the market. In addition, the industrial engineer also focuses on the digitization of processes.

“Industry 4.0 is going to affect sales too. New possibilities are emerging in the design of customer-supplier relationships”, Rink is convinced. “I see one of my main tasks as being promoting these developments accordingly, supervising them and designing them to meet the needs of our customers.”

With Rink Ensinger has gained a manager who is very experienced in the sale of technical products. During his more than twenty years of professional activity, he held various management positions, most latterly as a Global Business Director.

insulbar insulating profiles provide thermal separation of the outer and inner shells of aluminium profiles for window and façade construction. They minimise energy and heat losses and thus reduce energy consumption as well as heating and cooling costs.

For more information, go to the website: www.insulbar.de/en

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Photos

Fig.: Matthias Rink is Head of Sales for Ensinger's insulbar in Europe, the Middle East and Africa. Picture credits: Ensinger GmbH

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About insulbar

Ensinger GmbH is among the world's leading developers and producers of insulating profiles for window, door and façade construction. The profiles marketed under the brand name insulbar[®] create a thermal separation between the inside and outside shells of metal frames. Insulation systems using insulbar profiles achieve optimum values in terms of energy savings and cutting the cost of heating and cooling. At the same time, insulbar profiles comply with the most stringent quality standards in every respect. They have been in successful operation around the world for 40 years. For more information, go to www.insulbar.de/en

About Ensinger

The Ensinger group is engaged in the development, manufacture and sale of compounds, semi-finished materials, profiles and technical parts made of engineering and high-performance plastic. Ensinger makes use of a number of different manufacturing methods, in particular extrusion, machining and injection moulding. Employing a total workforce of 2,400 in 33 locations, the family firm is represented in many important industrial regions of the world with its own production plants or sales branches. For more information, go to www.ensingerplastics.com

Press contact and additional information:

Ensinger GmbH
Karin Skrodzki
Communications and PR insulbar[®] and Thermix[®]
Rudolf-Diesel-Str. 8 • 71154 Nufringen • Germany
Tel.: +49 7032 819 -674 • E-Mail: karin.skrodzki@ensingerplastics.com
Internet: www.insulbar.de/en

Agency contact:

oha communication
Oliver Frederik Hahr
Auf dem Haigst 23 • 70597 Stuttgart • Germany
Tel.: +49 711 5088 65821 • E-Mail: oliver.hahr@oha-communication.com
Internet: www.oha-communication.com/en/client/ensinger-en/