

Press Release

Two new Key Account Managers at Ensinger

Michael Herbst and Gabriele Uslenghi are providing Ensinger – specifically insulbar Sales – with two specialists experienced in the window sector

Since 1 September Michael Johann Herbst and Gabriele Enrico Uslenghi have boosted the international Sales team at insulbar, the Ensinger division which develops and manufactures highly effective insulating bars for energy-efficient windows, doors and façades. The Key Account Managers are supporting key customers internationally in all matters to do with thermal separation of metal systems.

“Good teamwork forms the basis for innovation – in our customers’ products and when further developing the insulbar portfolio”, explains Michael Herbst. The trained master window fitter and business administration graduate brings many years of experience in the industry to the customer relationship – in production, assembly, sales and the management of complex projects.

Gabriele Uslenghi, who has Italian-German roots and completed his business administration degree in Milan, has been head of sales and export at companies in the plastics industry, spending a long time with a manufacturer of door and window systems. He contributes his extensive knowledge of the distinctive features of international markets to the customer relationship.

“The importance of energy efficiency in the construction sector is increasing worldwide”, says Uslenghi. “In order to overcome the challenges on the path to CO₂ neutrality more quickly, a joint approach is the most suitable one. With insulbar we are helping our customers to create better and better solutions for an energy-optimised, sustainable building envelope.”

www.insulbar.com

Ensinger is exhibiting:

Fenestration Bau China

29 Oct - 1 Nov 2020

Beijing, China

BAU

11 - 16 January 2021

Munich, Germany

(1,703 characters incl. spaces, 244 words)

Photos:

Fig. 1: Gabriele Enrico Uslenghi and Michael Johann Herbst are team players even with coronavirus distancing. At Ensinger the two Key Account Managers for insulbar insulating profiles are supporting two international system manufacturers specialising in window, door and façade construction.

Pictures courtesy of: Ensinger GmbH

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About insulbar[®]

Ensinger GmbH is one of the world's leading developers and producers of thermal insulating profiles for window, door and facade construction. The profiles marketed under the brand name insulbar create a thermal barrier between the inner and outer shells of metal frames. Insulation solutions using insulbar profiles achieve the best values in terms of energy saving and reduced heating and air conditioning costs, while complying with the most stringent quality standards in every respect. They have been in successful application the world for more than forty years. For more information, go to insulbar.com

About Ensinger

The Ensinger Group is engaged in the development, manufacture and sale of compounds, semi-finished materials, composites, technical parts and profiles made of engineering and high-performance plastics. To process the thermoplastic polymers, Ensinger uses a wide range of production techniques, such as extrusion, machining, injection moulding, casting, sintering and pressing. With a total of 2,600 employees at 35 locations, the family-owned enterprise is represented worldwide in all major industrial regions with manufacturing facilities or sales offices.

ensingerplastics.com

Press contact and additional information:

Ensinger GmbH

Karin Skrodzki
Communication & PR Building Products
Rudolf-Diesel-Str. 8 • 71154 Nufringen
Tel.: +49 7032 819 -674 • E-Mail: karin.skrodzki@ensingerplastics.com
Internet: www.insulbar.com • www.ensingerplastics.com

Agency contact:

oha communication
Oliver Frederik Hahr
Auf dem Haigst 23 • 70597 Stuttgart
Tel.: +49 711 5088 65821 • E-Mail: oliver.hahr@oha-communication.com
Internet: <https://oha-communication.com/client/ensinger/>